

AUDIOVISUAL

GADIR ARCHAEOLOGICAL SITE

Cádiz, **Spain**

The oldest and the most important archaeological site in the Occidental Mediterranean Sea, Gadir Archaeological Site is presented to the public through a creative, interactive path that lets the visitor discover the remains of the 9th century b.C. city, step by step.

CYAN produced the audiovisuals, interactive units, teaser and photographic essay of the archaeological site.

2014

VITELSA

Cyān

GADIR ARCHAEOLOGICAL SITE

Cádiz, Spain



PRODUCTION

SHOOTING

POST PRODUCTION

VISUAL EFFECTS

MOTION GRAPHICS

SOUNDTRACK

ART DIRECTION

STORYBOARDS

CG ANIMATION / VFX

HISTORY AND THE SITE

Audiovisual, tells the story of Mattan the Phoenix, the man whose remains were found while rebuilding La Tía Norica Theater, the origin of the popular name of this archaeological site in Cádiz (Spain).

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CHARACTER ANIMATION

LANDSCAPE AND LIFE

Visitors could watch a 3D reconstruction of the old city, through different epochs, in a high definition video projection.