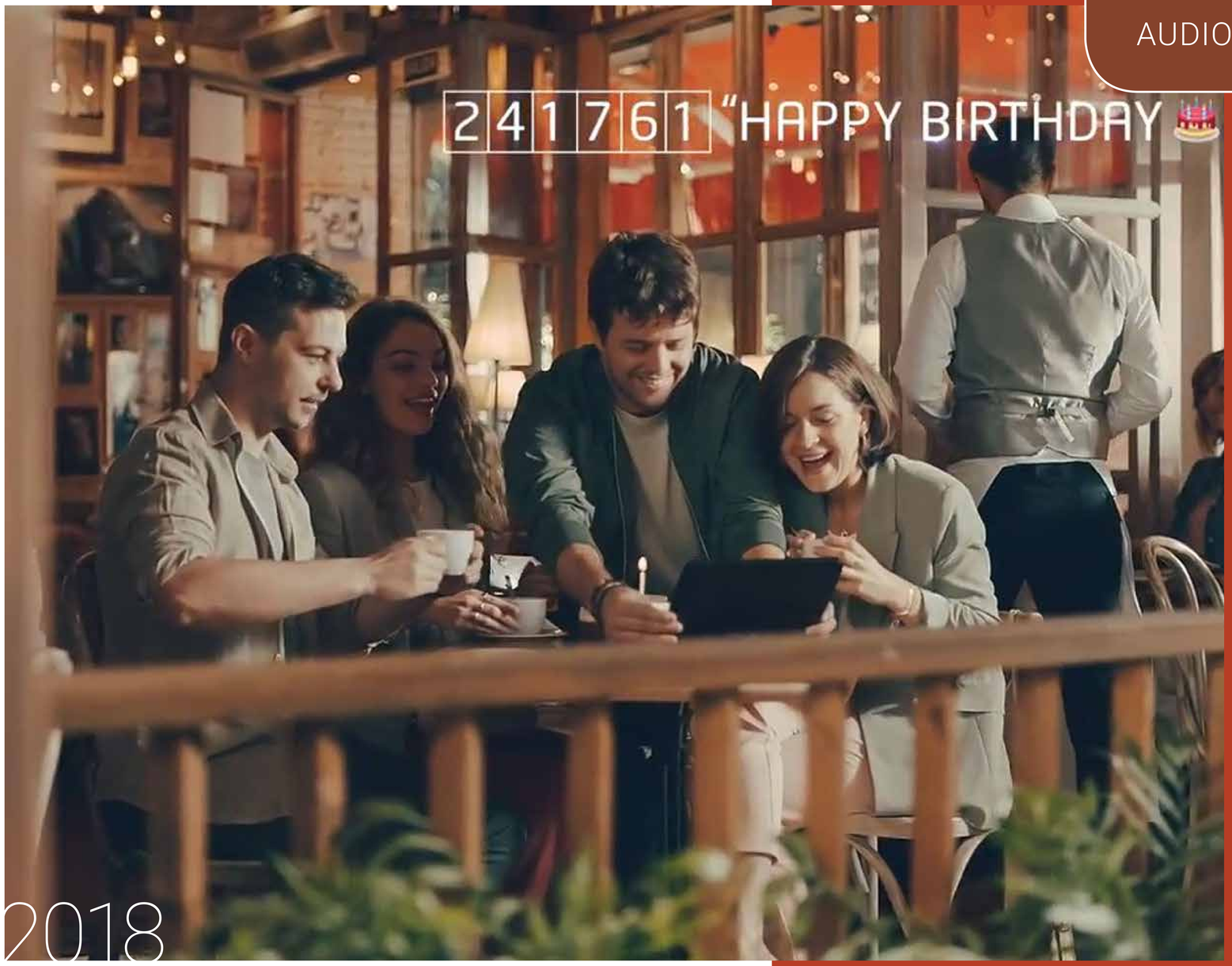
AUDIOVISUAL

AUDIOVISUAL PROJECTS

- **Together Matters**. Seville, Spain.
- **Qal'at Al-Bahrain Audiovisual Experience**. Bahrain.
- **Spain Pavilion, Expo Astana**. Astana, Kazakhstan.
- **Laffan Refinery II**. Doha, Qatar.
- **El Hombre de las mil caras**, "Smoke & mirrors". Seville, Spain.
- **Katara Plaza**, Doha, Qatar.
- **Bata City, Land-use Plan**. Bata, Equatorial Guinea.
- **The Magic City**, Córdoba, Spain.
- **National Museum of Oman**. Muscat, Oman.
- **Gadir Archaeological Site**. Cádiz, Spain.
- **Multimedia show "Una luz en el camino"**. Rocío-Hermitage Facade. Huelva, Spain.
- **En Arborar!** Valencia, Spain.
- **River Lerma, Water Emergency** Plan. Mexico.



TOGETHER MATTERS

Seville, Spain

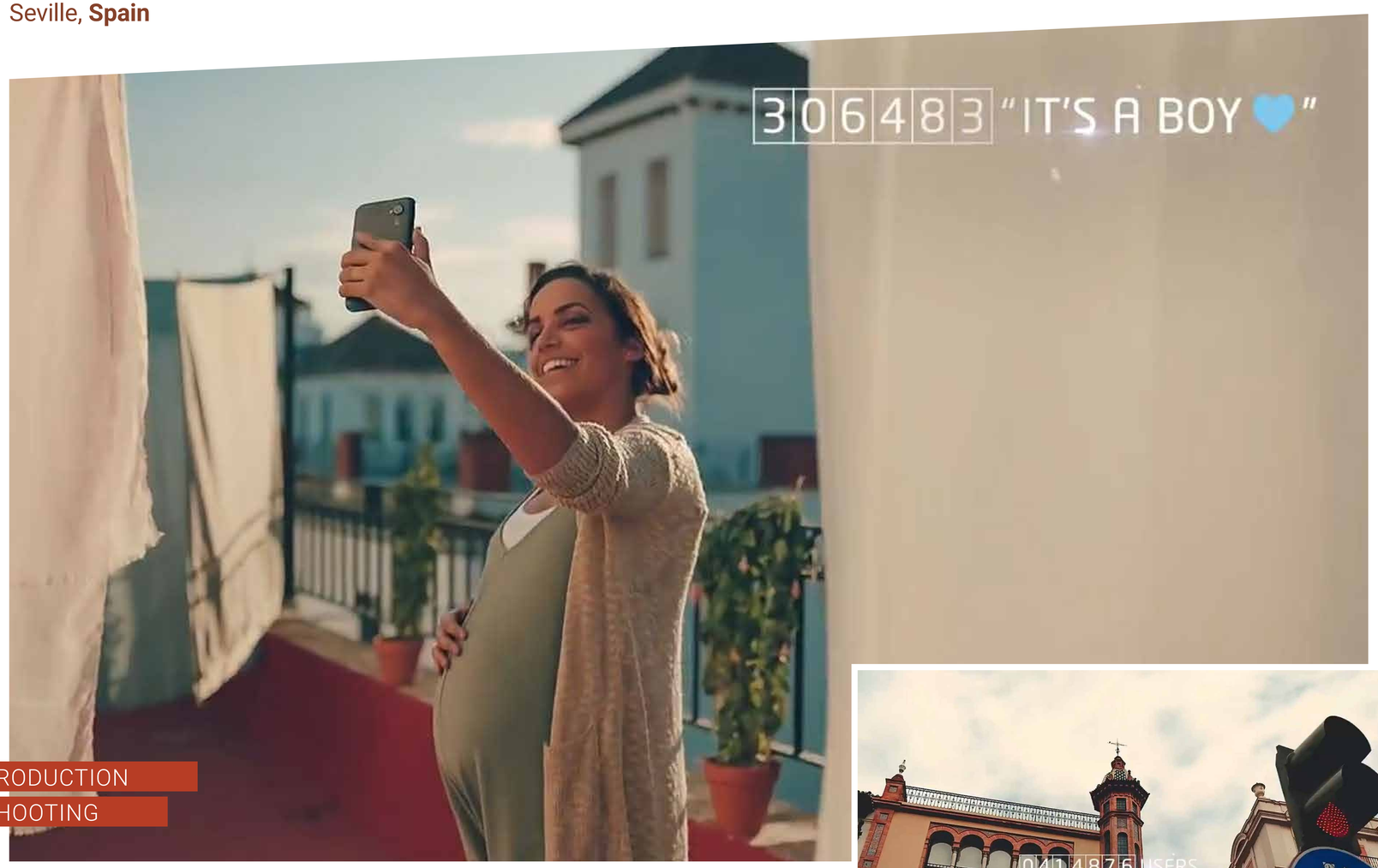
Together Matters is a new TVC. It was commissioned by Dejavu Dubai and Impact BBDO for Etisalat, one of the most important telecommunication companies in Middle East. Director Leonardo Dalessandri shot the project using a highly elaborate aesthetic, making extensive use of time-lapse photography and rapid-cut technique, for high-impact result. Under our TVC developer brand, Mr. MeecMeec, we offered integrated production services across Andalusia.

2018

DEJAVU FZ LLC. DUBAI

TOGETHER MATTER

Seville, **Spain**



PRODUCTION

SHOOTING

Cyan Animática has extensive experience in advertising, fiction, music videos, online content, VFX, CGI, Post, Mapping and much more.

We produce results at the highest level and we are based in one of the most beautiful and diverse film locations in the world, Andalusia. Inspiration changes the way things are done.

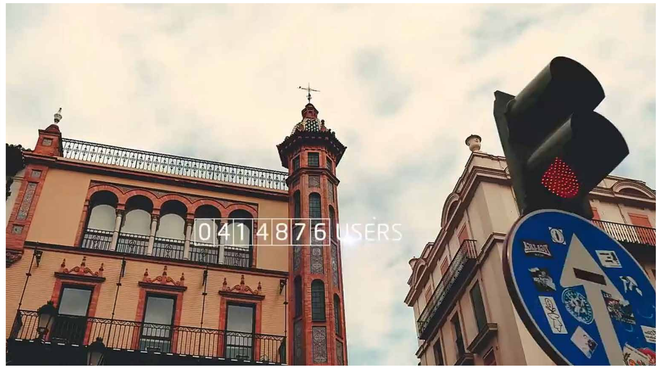


PHOTO CREDITS COURTESY OF APD

QAL'AT AL-BAHRAIN
AUDIOVISUAL EXPERIENCE

Bahrain

"Qal'at Al-Bahrain Audiovisual Experience" employs new audiovisual technologies to recreate the monument's 4,000-year history, in a 20 minute mapped projection. The spectacle tells the story of the Qal'at Fort dating from 1522, and of the archaeological site on which it is built, which dates back to 2300 BC.

The projection makes use of historical and mythological elements of the Dilmún civilization and the capital that it founded. The viewer is then taken on a journey through the centuries of overlapping cultures that flourished in this place.

2017

ACCIONA PRODUCCIONES Y DISEÑO

CyAn

QAL'AT AL-BAHRAIN AUDIOVISUAL EXPERIENCE **Bahrain**

PRODUCTION
POST PRODUCTION
MOTION GRAPHICS
SOUNDTRACK
VIDEO MAPPING
EVENTS / SHOWS
ART DIRECTION
ILLUSTRATION
GRAPHICS DESIGN
CG ANIMATION / VFX
PHOTOGRAMMETRY
CHARACTER ANIMATION

PHOTOS CREDITS COURTESY OF APD

AUDIOVISUAL

2017

SPAIN PAVILION
EXPO ASTANA

Astana, **Kazakhstan**

The Spanish Pavilion, at the Astana 2017 Expo, proposes a reflection on the importance of moving towards a global energy system across different regions and communities of the world.. A system based on renewable energies; drastic reduction of CO2 emissions; reduced dependence on oil; increased energy autonomy.

Coordinated by Spanish Cultural Action (AC / E), a public body responsible for managing the presence of Spain in international and universal exhibitions, the project includes a showcase for the world of Spain's role in the development of renewable energy supply and a pioneering position in research and use, as well as its commitment to the environment.

Under the integral direction of ACCIONA Producciones y Diseño, responsible for the exhibition design and execution of the pavilion, CYAN was selected to carry out the production of the walk-through video for this project, as well as, the audiovisual productions in the pavilion itself.

ACCIONA PRODUCCIONES Y DISEÑO

CyAn

SPAIN PAVILION
EXPO ASTANA

Astana, **Kazakhstan**

AUDIOVISUAL

- Video Wall Introduction. Gateway.
- Global Village:
  - Together for the climate. House 1.
  - Pepper´s Ghost. House 2.
  - Immersive production. House 3.
  - Outdoor projections house and mapping of the plaza tree.
- Video Walkthrough

- This production includes description and images
- This production does not include description

SPAIN PAVILION EXPO ASTANA

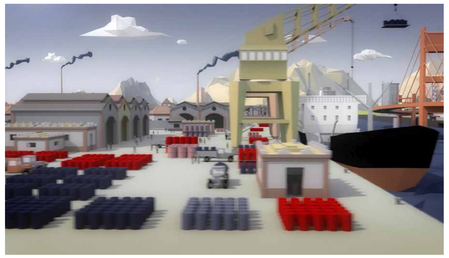
Astana, **Kazakhstan**

PRODUCTION
POST PRODUCTION
MOTION GRAPHICS
SOUNDTRACK
ART DIRECTION
ILLUSTRATION
STORYBOARDS
CG ANIMATION / VFX
TECHNICAL ARTIST
CHARACTER ANIMATION

TOGETHER FOR THE CLIMATE

GLOBAL VILLAGE. HOUSE 1

Making extensive use of a 3D “Low poly” technique, this projection shows how human beings have impacted the environment through use of different traditional energy sources. We visualize the evolution of that impact from the origin of time to the present.



SPAIN PAVILION EXPO ASTANA

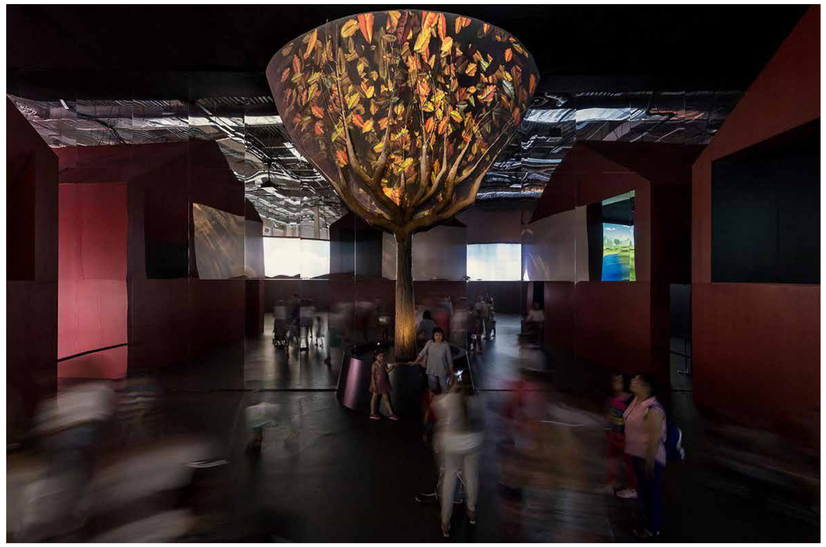
Astana, **Kazakhstan**

PRODUCTION
POST PRODUCTION
MOTION GRAPHICS
SOUNDTRACK
VIDEO MAPPING
EVENTS / SHOWS
ART DIRECTION
STORYBOARDS
CG ANIMATION / VFX

IMMERSIVE PRODUCTION AND MAPPING OF THE PLAZA TREE

GLOBAL VILLAGE. HOUSE 3

An immersive audiovisual projection (walls, floor, ceiling mirrors) takes the visitor on a journey: sun, wind, water and geothermal steam are presented as the sources of renewable energies. The focus is on the main collection systems created for such use in Spain or carried out internationally by Spanish companies.



PHOTOS CREDITS COURTESY OF APD

AUDIOVISUAL

2017

PHOTO CREDITS COURTESY OF APD

LAFFAN REFINERY II

Doha, **Qatar**

The inauguration of Laffan Refinery 2 marked the culmination of a strategic expansion of Qatargas world-class facilities in the industrial city of Ras Laffan, doubling Qatar's condensate refining capacity.

Nearly 400 select guests and international media attended the presentation that took place at the Qatar National Convention Center, in Doha.

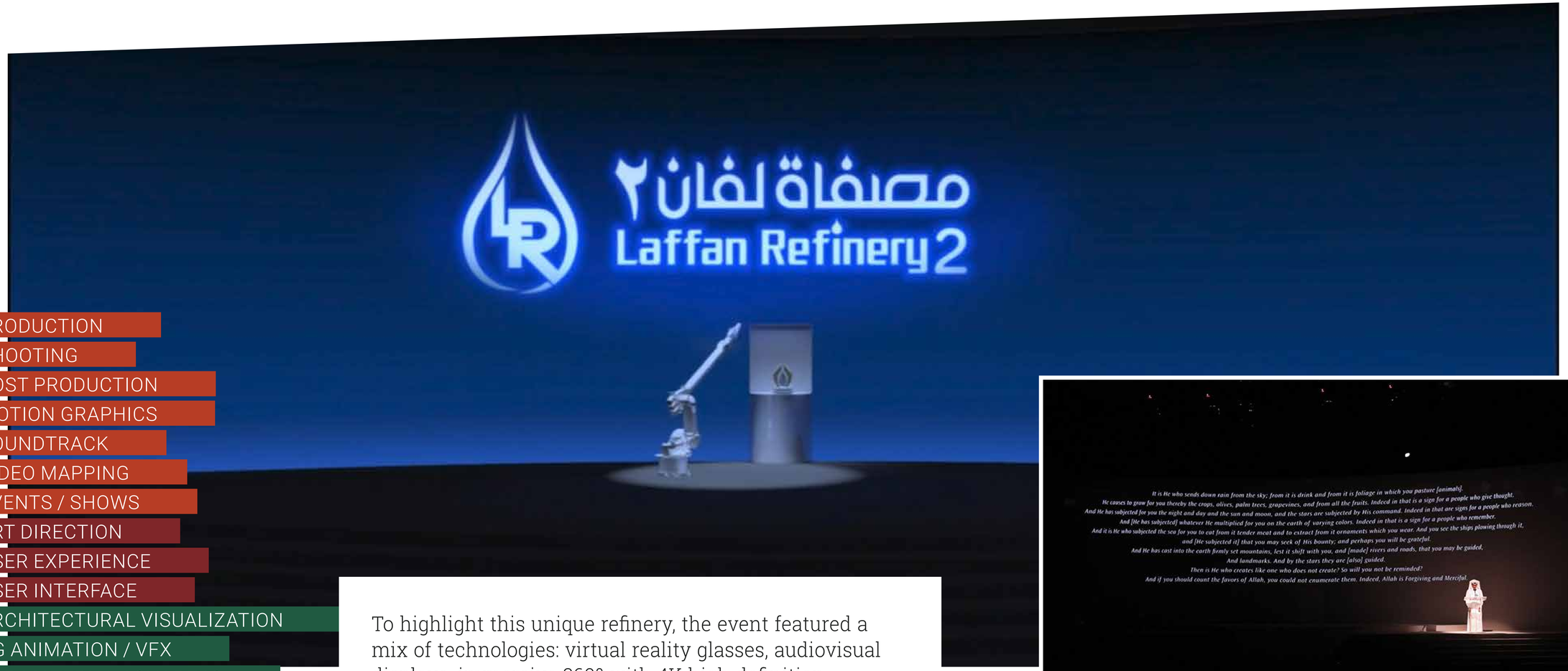
For the inaugural event, Acciona Producciones y Diseño, through the Qatar group Ali Bin Ali, selected CYAN to design and develop several audiovisual productions and an interactive VR experience (a fly-through the new refinery installation) for the multifaceted opening ceremony.

ACCIONA PRODUCCIONES Y DISEÑO

CyAn

LAFFAN REFINERY II

Doha, **Qatar**



- PRODUCTION
- SHOOTING
- POST PRODUCTION
- MOTION GRAPHICS
- SOUNDTRACK
- VIDEO MAPPING
- EVENTS / SHOWS
- ART DIRECTION
- USER EXPERIENCE
- USER INTERFACE
- ARCHITECTURAL VISUALIZATION
- CG ANIMATION / VFX
- PBR MATERIAL / SHADERS
- DEVELOPMENT
- MOBILE
- VR / AR

To highlight this unique refinery, the event featured a mix of technologies: virtual reality glasses, audiovisual displays, immersive 360º with 4K high definition (UHDTV), specially filmed images, and an unique robot that hosted the event.

PHOTO CREDITS COURTESY OF APD

2016

EL HOMBRE DE LAS MIL CARAS

"SMOKE & MIRRORS"

Seville, **Spain**

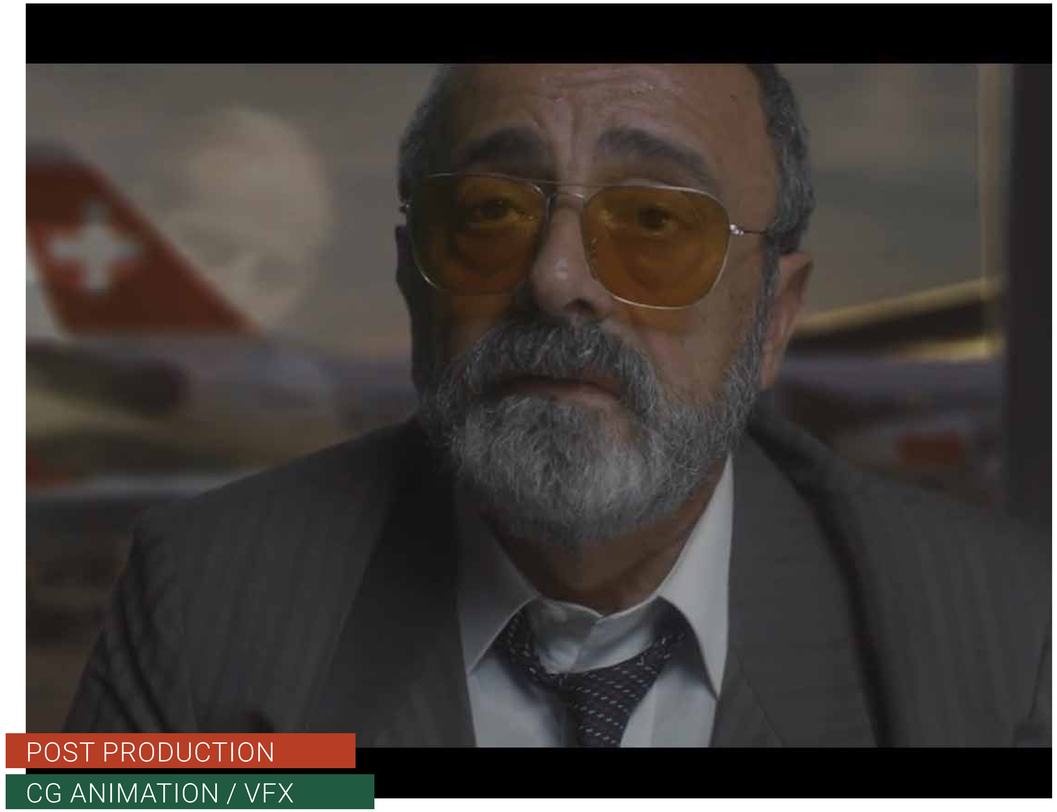
Blockbuster directed by the award-winning director of Marshland (La Isla Mínima), Alberto Rodríguez, Smoke and Mirrors (El hombre de las mil caras) tells the incredible true story of the man who fooled an entire country. Award winner at San Sebastian Film Festival.

LA ZANFOÑA PRODUCCIONES

CyAn

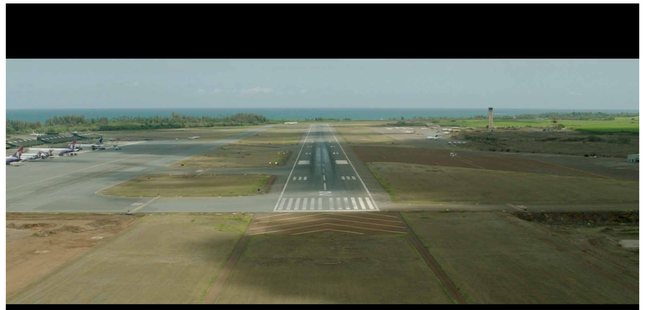
SMOKE AND MIRRORS ALBERTO RODRÍGUEZ

Seville, **Spain**



POST PRODUCTION

CG ANIMATION / VFX

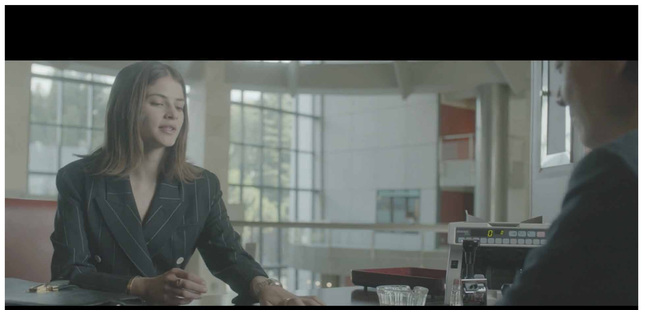


PLANO ORIGINAL

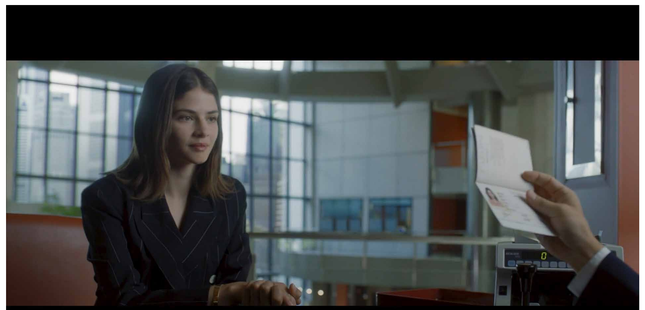
PLANO FINAL

PLANO ORIGINAL

PLANO FINAL

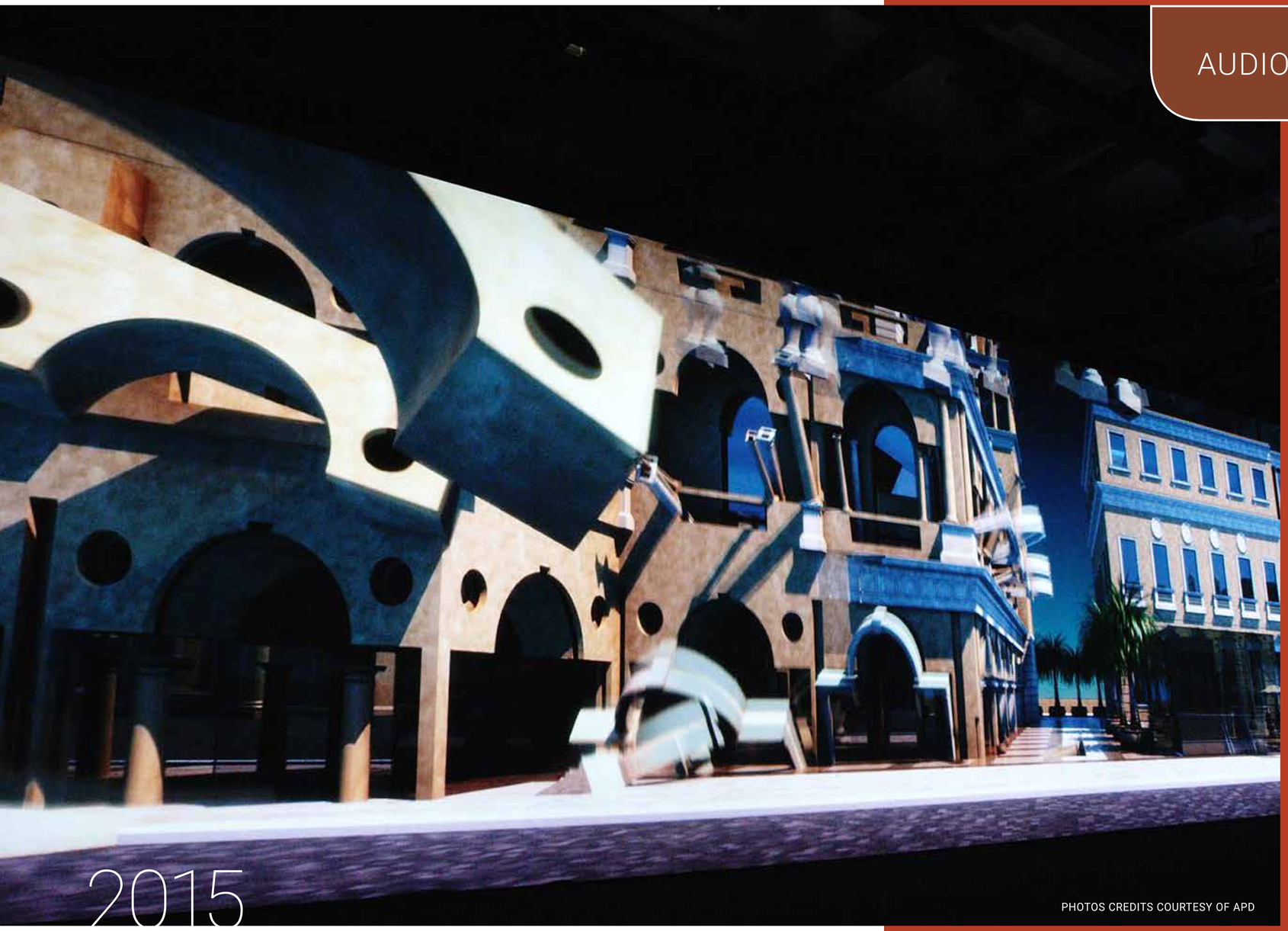


PLANO ORIGINAL



PLANO FINAL

CYAN worked once again with Alberto Rodríguez´s team creating many of the special FX for the film.



PHOTOS CREDITS COURTESY OF APD

AUDIOVISUAL

KATARA PLAZA

Doha, **Qatar**

Ceremony presenting the Katara Plaza project - commercial, cultural and leisure complex located in the Culture Village of Doha.

ACCIONA Producciones y Diseño selected CYAN to carry out art direction and production of this singular installation consisting of a large format projection, also ported to a virtual reality application.

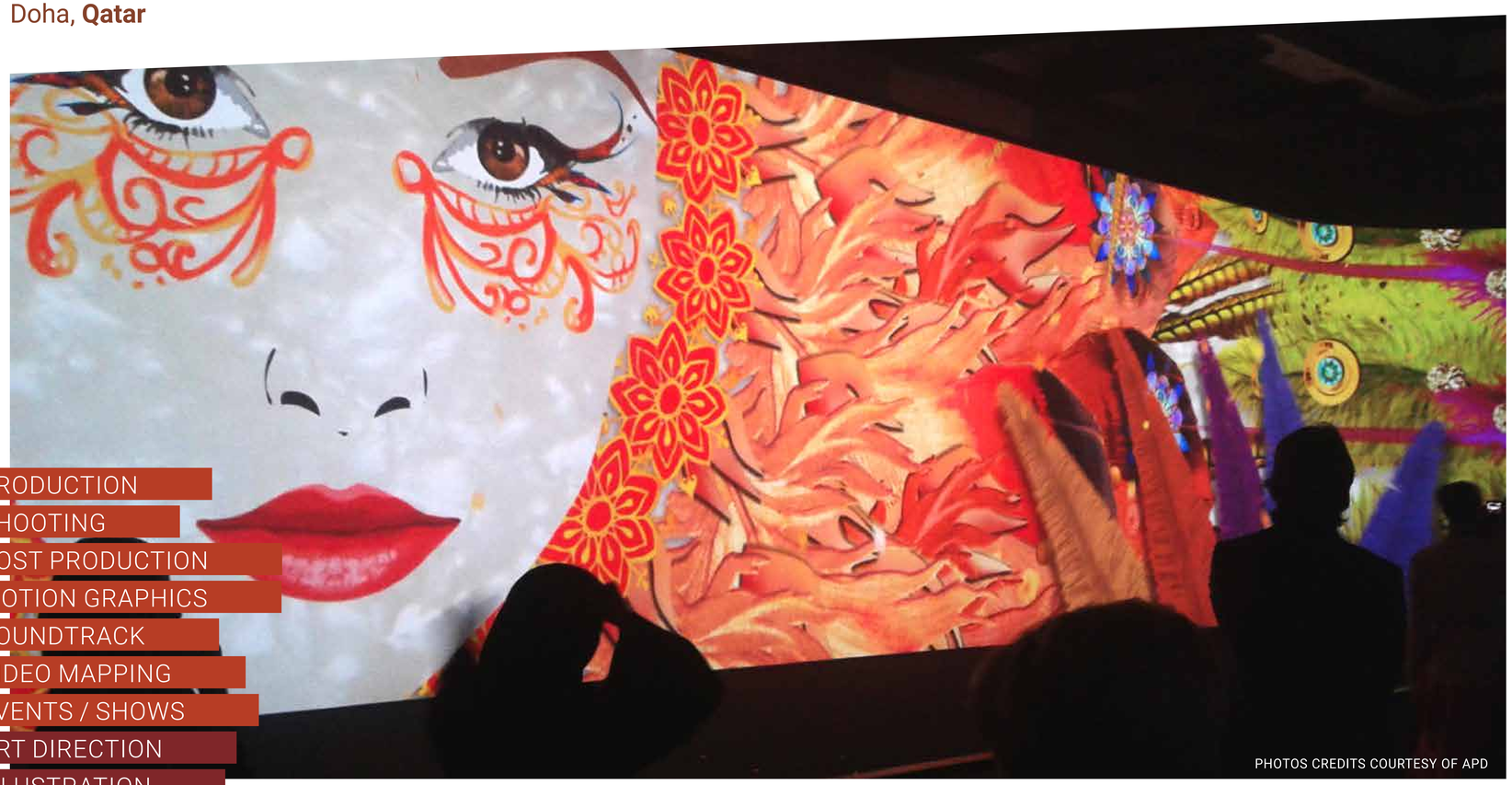
The audiovisual show combined mapping and innovative immersive projections to highlight the unique identity of the Katara, based on the concepts of elegance, glamor, culture, leisure, health, while highlighting the most characteristic elements of its unique Victorian style architecture.

2015

ACCIONA PRODUCCIONES Y DISEÑO

KATARA PLAZA

Doha, **Qatar**



PHOTOS CREDITS COURTESY OF APD

PHOTOS CREDITS COURTESY OF APD

PHOTOS CREDITS COURTESY OF APD

- PRODUCTION
- SHOOTING
- POST PRODUCTION
- MOTION GRAPHICS
- SOUNDTRACK
- VIDEO MAPPING
- EVENTS / SHOWS
- ART DIRECTION
- ILLUSTRATION
- ARCHITECTURAL VISUALIZATION
- CG ANIMATION / VFX
- TECHNICAL ARTIST
- MOTION CAPTURE
- CHARACTER ANIMATION

PIECE 1 > The primary space consists of an enveloping curved projection made up of two large screens, 14 meters long and 7 meters high each, using a mapping technique highlighting the architectural singularities of the project.

PIECE 2 > The secondary space is configured as a great 4D immersive projection. This was done on a 750 m2 screen (108 meters long by 7 meters high) with twelve projectors of 20,000 lux each, plus 7.1 surround sound.

2015

BATA CITY
LAND-USE PLAN

Bata, **Equatorial Guinea**

Equatorial Guinea is an exotic and unknown country to Spanish population, although it was a Spanish colony until relatively recent independence, in 1968. Except for those involved in its settlement, the rest of Spain hardly knew anything about it. Many did not even suspect that the famous song of Cola Cao had something to do with this remote African paradise.

We are, only now, discovering Equatorial Guinea through its literature and cinema.

ATLAND GLOBAL

CyAn

BATA CITY LAND-USE PLAN

Bata, **Equatorial Guinea**

PRODUCTION
SHOOTING
POST PRODUCTION
SOUNDTRACK
ART DIRECTION
ARCHIT. VISUALIZATIONS
CG ANIMATION / VFX

Bata, the second largest city of Guinea, is initiating an urban transformation that may make it one of the continent's most modern cities. CYAN was commissioned to tell the story of this huge project, in under fifteen minutes. Aware that dense specifics of engineering and planning are of interest mostly to specialists, we decided the story should be more than dry numbers and statistics. We humanized the message.

AUDIOVISUAL

THE MAGIC CITY

Córdoba, **Spain**

Cordoba is a privileged and distinctive enclave. Its monumental patrimony captivates the most demanding visitors. CYAN created an audiovisual show, based on the latest mapping techniques, focusing on the legacy of its cultures that left an imprint on the city.

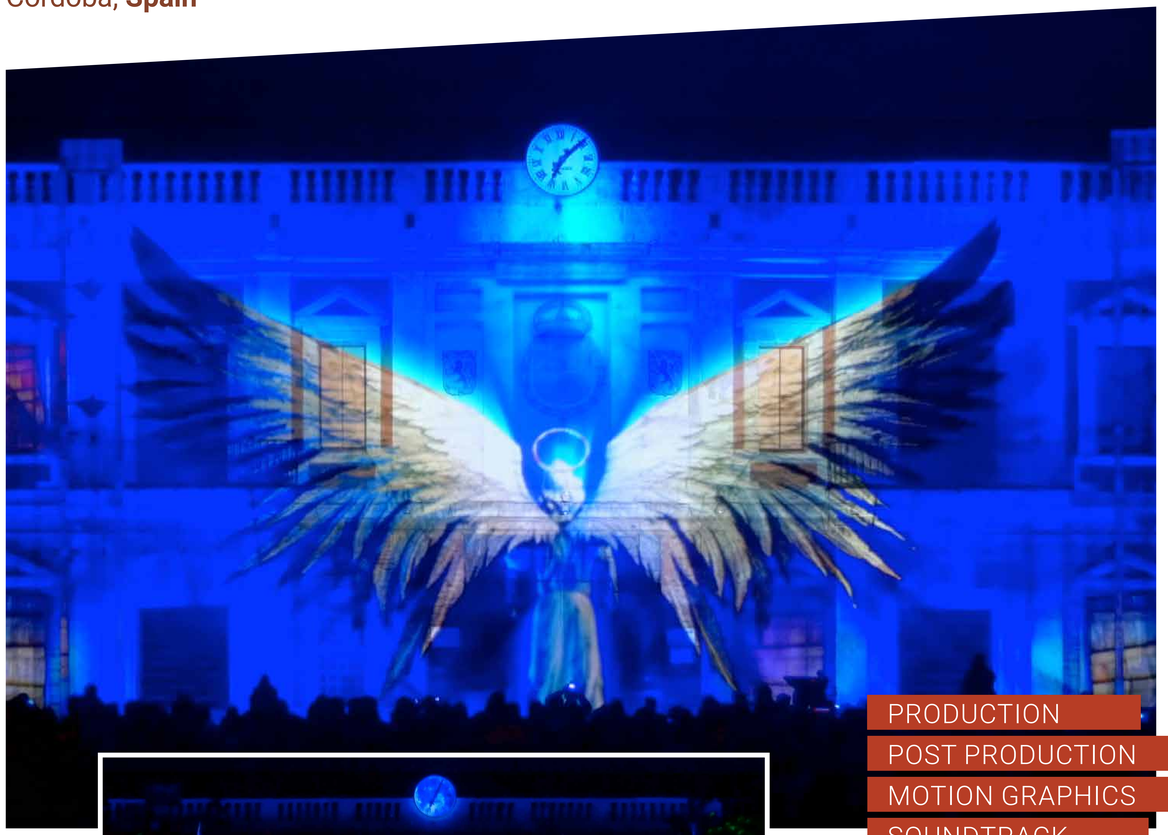
2014

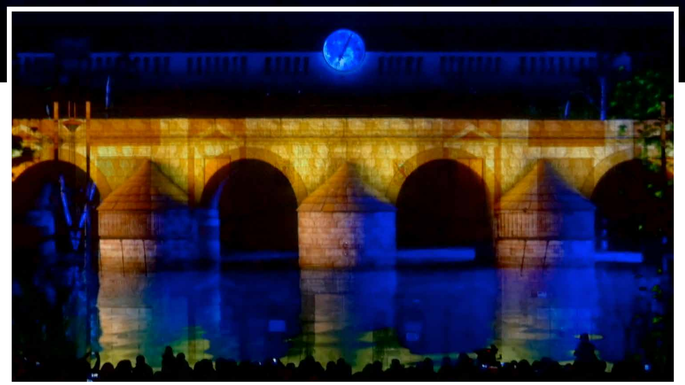
ACCIONA PRODUCCIONES Y DISEÑO

CyAn

THE MAGIC CITY

Córdoba, **Spain**

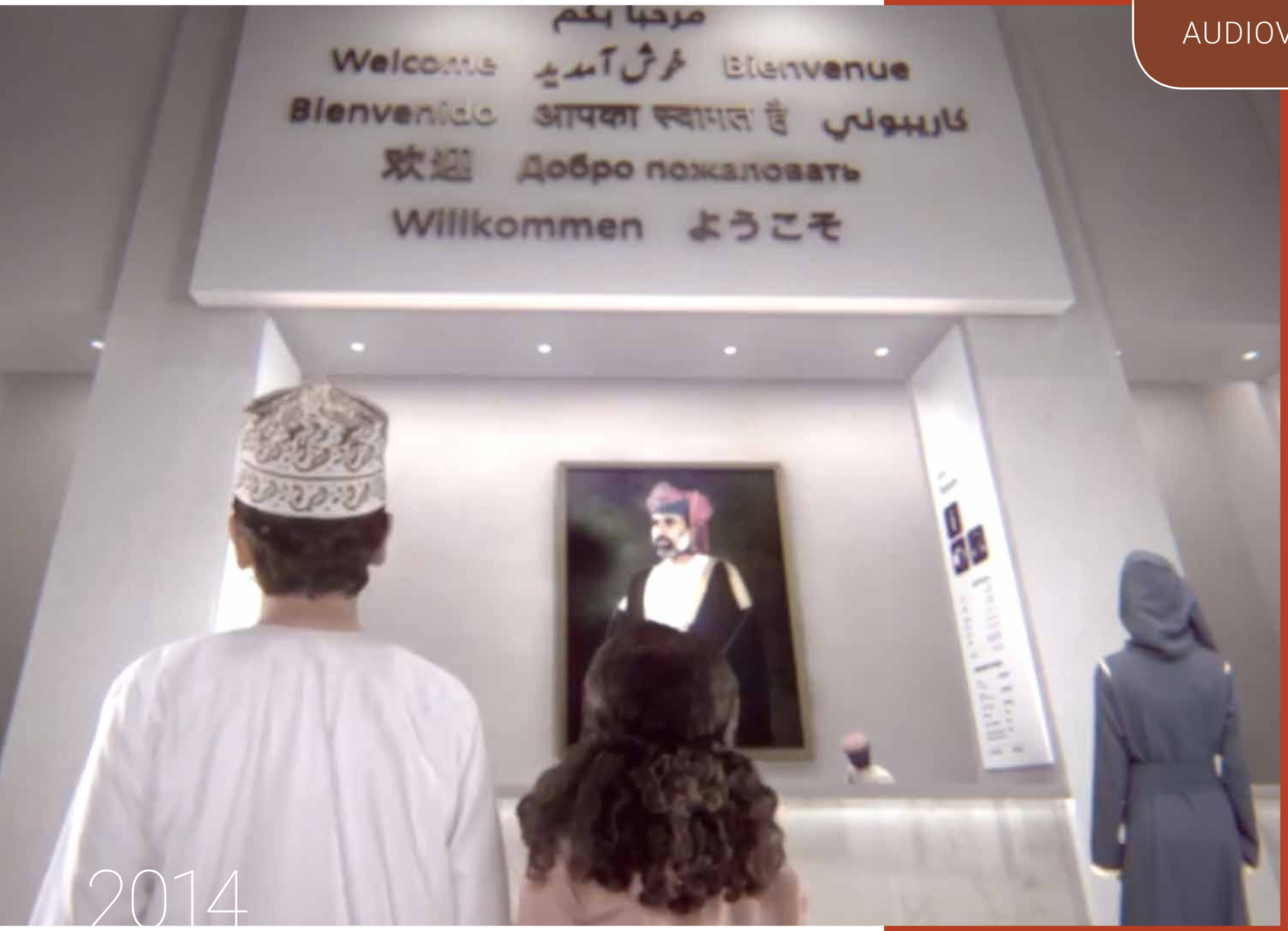




PRODUCTION
POST PRODUCTION
MOTION GRAPHICS
SOUNDTRACK
VIDEO MAPPING
EVENTS / SHOWS
ART DIRECTION
ILLUSTRATION
ARCHITECTURAL VISUALIZATION
CG ANIMATION / VFX
TECHNICAL ARTIST

CYAN created an audiovisual show, using mapping techniques, to recount the legacy of Cordoba´s pivotal cultures. The imagery relied on the representative monuments of Roman, Muslim, Christian and Jewish cultures, together with artistic, architectural and cultural elements of contemporary history that have been declared Heritage of Humanity by UNESCO.

AUDIOVISUAL



NATIONAL MUSEUM
OF OMAN

Muscat, **Oman**

The National Museum represents the culmination of a series of museum projects administered by the Ministry of Heritage and Culture of the Sultanate of Oman, aiming to preserve the assets of Oman's heritage, and maintain material and spiritual possessions that make up the history, culture and arts of Oman.

2014

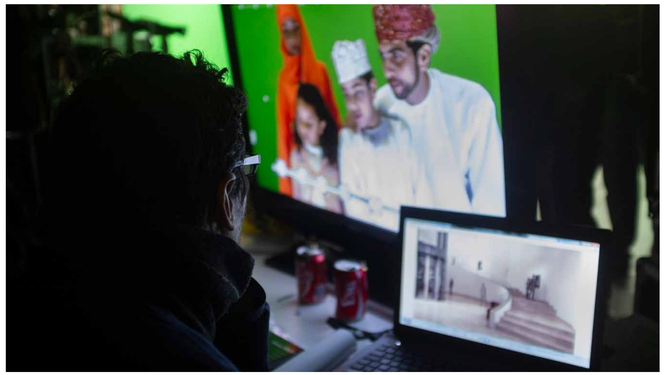
ACCIONA PRODUCCIONES Y DISEÑO

CyAn

NATIONAL MUSEUM OF OMAN

Muscat, **Oman**

PRODUCTION
SHOOTING
POST PRODUCTION
MOTION GRAPHICS
SOUNDTRACK
ART DIRECTION
STORYBOARDS
ARCHITECTURAL VISUALIZATION
CG ANIMATION / VFX
CHARACTER ANIMATION



VIDEO WALKTHROUGH

CYAN created a video walkthrough presentation of The National Museum, based on a video composition with real characters and a complete 3D construction of the exhibit area.

AUDIOVISUAL

GADIR
ARCHAEOLOGICAL SITE

Cádiz, **Spain**

The oldest and the most important archaeological site in the Occidental Mediterranean Sea, Gadir Archaeological Site is presented to the public through a creative, interactive path that lets the visitor discover the remains of the 9th century b.C. city, step by step.

CYAN produced the audiovisuals, interactive units, teaser and photographic essay of the archaeological site.

2014

VITELSA

GADIR ARCHAEOLOGICAL SITE

Cádiz, **Spain**

- PRODUCTION
- SHOOTING
- POST PRODUCTION
- VISUAL EFFECTS
- MOTION GRAPHICS
- SOUNDTRACK
- ART DIRECTION
- STORYBOARDS
- CG ANIMATION / VFX

HISTORY AND THE SITE

Audiovisual, tells the story of Mattan the Phoenix, the man whose remains were found while rebuilding La Tía Norica Theater, the origin of the popular name of this archaeological site in Cádiz (Spain).

GADIR ARCHAEOLOGICAL SITE

Cádiz, **Spain**

PRODUCTION
SHOOTING
POST PRODUCTION
MOTION GRAPHICS
SOUNDTRACK
ART DIRECTION
STORYBOARDS
ARCHITECTURAL VISUALIZATION
CG ANIMATION / VFX
CHARACTER ANIMATION

LANDSCAPE AND LIFE

Visitors could watch a 3D reconstruction of the old city, through different epochs, in a high definition video projection.

2012

MULTIMEDIA SHOW

“UNA LUZ EN EL CAMINO”

Rocío-Hermitage Facade. Huelva, **Spain**

The world-renowned pilgrimage of El Rocio is a religious festival with no precedent in the history of modern Mariology. It is attended by pilgrims from all over the world, who come to El Rocío (Huelva, Andalusia) to pay homage to the Mother of God.

GENERAL DE PRODUCCIONES Y DISEÑO

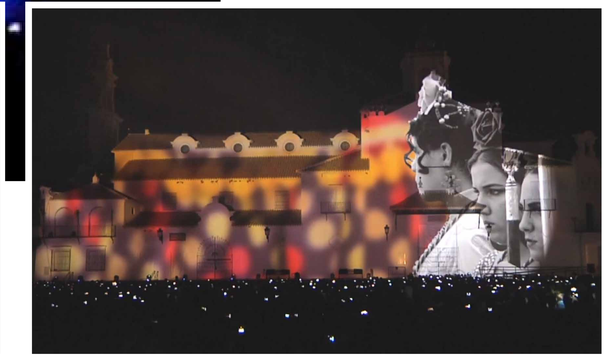
CyAn

MULTIMEDIA SHOW “UNA LUZ EN EL CAMINO”

Huelva, **Spain**

- PRODUCTION
- POST PRODUCTION
- MOTION GRAPHICS
- SOUNDTRACK
- VIDEO MAPPING
- EVENTS / SHOWS
- ART DIRECTION
- PHOTOGRAPHY
- ILLUSTRATION
- CG ANIMATION / VFX

CYAN created video mapping for the opening show for El Rocío Jubilee Year 2012, as part of the beginning of extensive religious and cultural activities. Projected onto the façade of the chapel, the mapping is a tour through the multiple meanings of Rocio, making use of its most emblematic imagery.



AUDIOVISUAL

EN ARBORAR!

Valencia, **Spain**

The exhibition En-Arborar!, celebrated in 2011, International Year of Forests, aimed to promote the study and research of the environment through a photographic exhibition of the verdant zone in the Valencia region.

2011

IMPULS ECONÒMIC LOCAL

CyAn

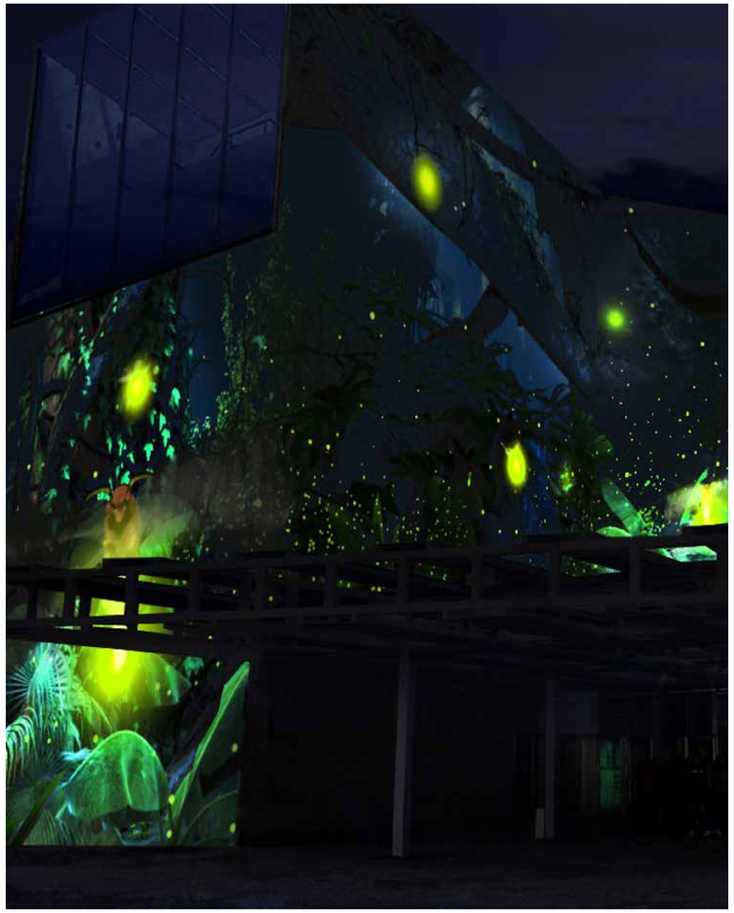
EN ARBORAR!

Valencia, **Spain**

PRODUCTION
POST PRODUCTION
MOTION GRAPHICS
SOUNDTRACK
VIDEO MAPPING
EVENTS / SHOWS
ART DIRECTION
ILLUSTRATION
CG ANIMATION / VFX
TECHNICAL ARTIST

METAMORPHOSIS

CYAN created 3D mapping audiovisual and technical control production Metamorphosis, projected on the façade of Valencia Museum of Renown and Modernity.



2011

RIVER LERMA

WATER EMERGENCY PLAN

Mexico

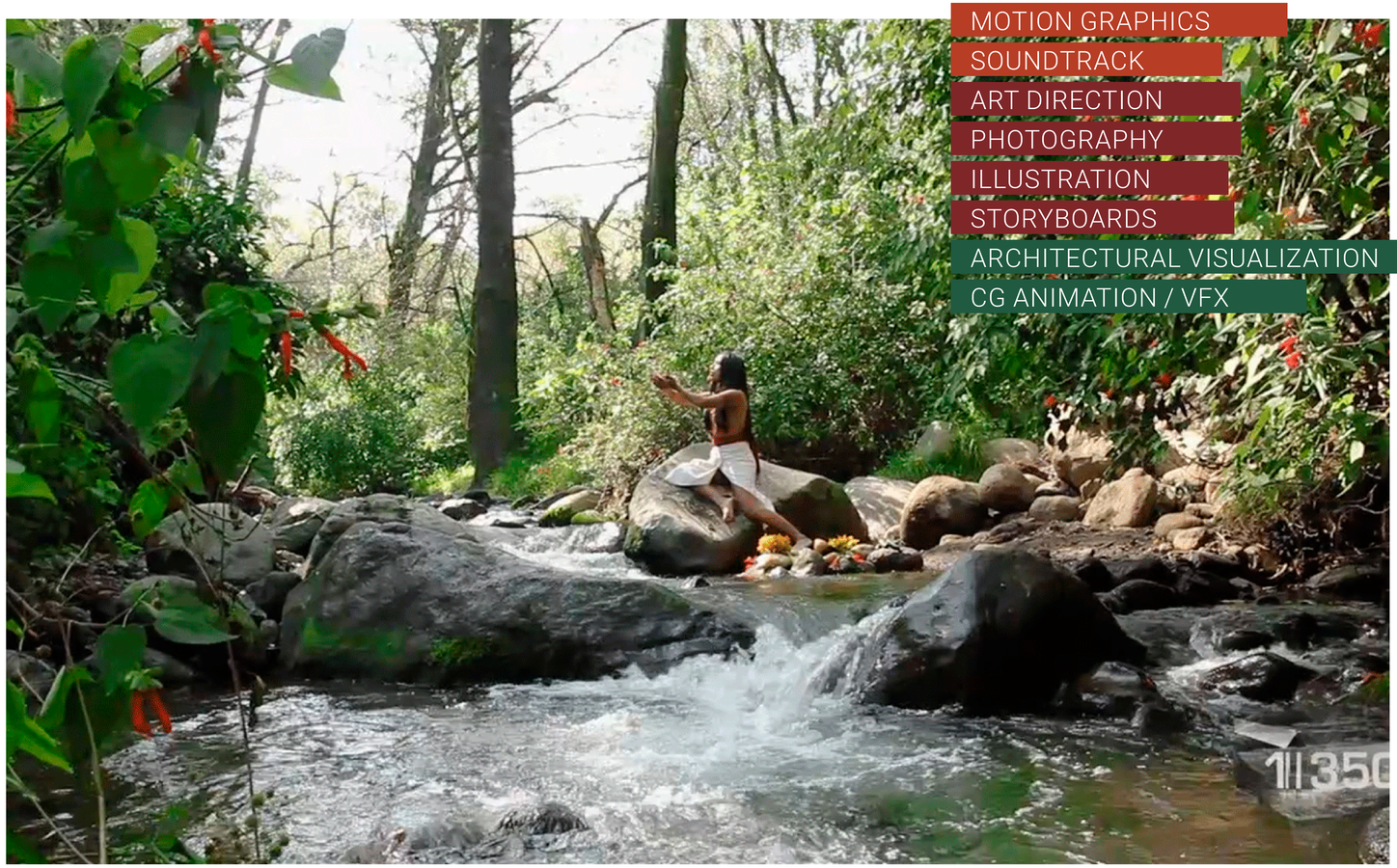
Audiovisual presentation on the Emergency Water Plan for flood control and cleaning up of the river Lerma in Mexico.

Our entire film crew travelled to Mexico for a shoot on various locations, including bird's-eye views from a helicopter over the Toluca Valley. We integrated those shots in postproduction with other shotes done in Spain, using the layered-composition technique.

AYESA

RIVER LERMA WATER EMERGENCY PLAN

Mexico



- PRODUCTION
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- POST PRODUCTION
- VISUAL EFFECTS
- MOTION GRAPHICS
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- ILLUSTRATION
- STORYBOARDS
- ARCHITECTURAL VISUALIZATION
- CG ANIMATION / VFX